

Algemeen Nut Beogende Instellingen

2016

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1. Goals according to statutes

The main goals of the organization are:

- I. Stimulating the social and economic emancipation and independence of girls and women.
- II. Executing additional tasks, which are primarily and in its broadest sense related, and beneficial to the organization's first goal.

The organization attempts to achieve their goals by, amongst others:

- Creating and maintaining (computer)courses and trainings;
- Creating and maintaining accommodations and venues in which above mentioned courses and trainings can be provided.

2. Executive summary of the Policy Statement

Introduction

ChunriChoupaal - Enabling Women Leaders is an international non-profit organisation whose mission is to empower female leaders to bring about social and economic change through harnessing the power of digital media.

Goal

Betterment of the social-economic participation, empowerment and emancipation of women.

Mission

Our mission is to unlock the potential of local female leaders for social and economic empowerment through fostering modern information and communication technologies.

Objectives

- To invest in the founding or facilitation of Choupaals (meeting places) with the capacity to provide women with modern information- and communication technologies.
- To create and provide custom made trainings to acquaint women with the use of said information- and communication technologies, thus accelerating the impact for bringing about change.
- To facilitate, by providing trainings, workshops and seminars, women's contribution to local and global debates.

The capital of the foundation is formed by:

- a. Donations, legacies, and heritages;
- b. Profits from investments;
- c. The capital which was seclused from the foundation at the time of its establishment.
- d. Other contributions, subsidies, and revenues.

The foundation will not maintain more capital than reasonably essential for its continuity.

The foundation is not for profit, and promotes and contributes to the collective interest with its work and projects. The costs resulting from recruitment and management must be proportionate with the expenditures.

3. Board members and payment policy

Governing Board

The board has three members, a chairperson and treasurer, a general secretary and a board member. These members are responsible for the creation and execution of Chunrichoupaal's policies.

Iffat Rose Gill, Chairperson and Treasurer
Lydia Geletta Booji, General Secretary
Christian Alexander Winter, board member

The board will meet at least once a year.

Payment policy

The Board members receive no salary for their services. Reasonable compensation for expenses made by them on behalf of the foundation shall not be regarded as salary. These compensations will be included and explained in the annual report.

4. Previous activities

First project: Community Technology Center for Women (Punjab, Pakistan)

Submitted and awarded: Year 2010

Submitted to: Anita Borg Institute's Pass-IT-On Awards



Project launched on International Women's Day 2011:

Commencement of Classes and challenges:

We have managed to set up a community technology center for rural women starting with four computers to build the capacity in the efficient use of Information and communication technology in small city of Layyah in the heart of Thal desert, Punjab. Layyah city has a population of 500,000 is located in a remote part of the Punjab province (Pakistan) and the women are amongst the most under-privileged and oppressed groups with no freedom of movement or speech. Twenty five young women registered for the basic digital literacy course.

Major challenges: The major barrier we were facing in commencing the classes for the registered women in our center due to the energy crisis of Pakistan. The country is going through one of the worst energy crises in its history and sometimes the cities receive power only a few hours a day. This unscheduled and scheduled power 'load shedding' can vary from twelve to twenty hours depending on the size of the city. Layyah is a very small city as compared to its bigger counterparts in the country, and smaller cities are struck worst due to the power cuts.

The center is also affected by this crisis, as sometimes, as soon as we turn on the computers after a long wait for the electric power, and minutes after that, the power would be off once again! We fear greatly for the life span of our computer machines, as we had to transport them from Lahore city (7 hours drive away) on the rooftop of a bus. With our limited resources, it is more preferable to us to not damage the systems due to sudden and un-announced forced shutdowns. If something goes wrong with the machines sometimes it is not easy to find a technician from Layyah and we have to look for alternatives from other bigger cities.

Since our women had to travel from different places (nearby small villages) to reach to the technology center, sometimes long distances, and it is very inconvenient to have no back-up for running the computers. This is why our first priority now is to fundraise for a UPS and an electricity generator so that the work of the center can finally continue un-interrupted by the factors, which are beyond our control.

Presentation of project at Cybersoek, Amsterdam: December 2012



In 2012, the founder of the project actively started making efforts to register the project in the Netherlands under the name of Stichting ChunriChoupaal. She shared the activities and progress of the centre with women groups and started making contacts with local fundraising professionals and groups to further develop the idea.

Registration of Stichting: June 2013

In June 2012, we had enough funds to register the initiative in the Netherlands and started doing networking to establish the organisation.

Presentation of initiative at International Women's Day March 2014 at Amstelveen:

The founder of ChunriChoupaal was invited to speak about the project in Pakistan at International Women's Day in Amstelveen. The founder of the initiative presented the idea behind the initiative and also made a call for volunteers which was very well received!



Presence at World Summit on the Informations Society - WSIS+10 High Level Event:



We are proud to be associated with World Pulse organisation for presenting the grass-root level perspective of digital inclusion at the WSIS+10 HLE (pre-events) In Geneva in June 2014. IT was co-panelled by Lakshmi Puri of UN Women. Iffat Gill presented the perspective of grassroots level women leaders from World Pulse community of 60,000. The interventions emphasised on the need for inclusion of more women in the global information society to accelerate their social and economic situation, especially in the developing countries. This current ‘gender’ digital divide calls for more advocacy efforts to enable women’s access to technology, capacity building opportunities and hence, inclusion in global work force.

The success of the interventions can be seen via the following statement which was included in the outcome document following our recommendations to the event:

“We reaffirm the importance of promoting and maintaining gender equality and women empowerment, guaranteeing the inclusion of women in the emerging global ICT society... We are committed to ensuring that the Information Society enables women’s empowerment and their full participation on the basis of equality in all spheres of society and in all decision-making

processes.” – A statement included in the World Summit on the Information Society-WSIS+10 High Level Event Outcome Document, Geneva 2014!

We also spoke at the The International Federation of Library Associations and Institutions (IFLA) Workshop about Public Access.

Links about the WSIS+10 HLE events:

Founder’s Website: <http://iffatgill.com/interventions-for-digital-inclusion-of-women-at-wsis10-high-level-event-geneva/>

WorldPulse website: <http://worldpulse.com/about/blog/world-pulse-highlights-women-s-digital-inclusion-at-wsis10>

IFLA Website: <http://www.ifla.org/node/8666>

Presence at the UN’s Internet Governance Forum 2014, Istanbul, Turkey

ChunriChoupaal collaborated with World Pulse to submit a workshop proposal to the Internet Governance Forum secretariat on the issue of highlighting the solutions grassroots women are coming up with to bridge the gender digital divide. Our initiative was highlighted during the session and got visibility on the forum.

We spoke about the issues women face in developing countries to have access to technology, skills and capacity building opportunities. We highlighted how these women are overcoming their social and economic barriers and coming forward to learn the use of new technology to empower themselves and their communities



Link: <http://worldpulse.com/about/blog/your-voices-for-digital-inclusion-at-the-internet-governance-forum-in-istanbul>

Digital Inclusion of Women for Gender Equality at WSIS 2015, Geneva, Switzerland



ChunriChoupaal presented the results of our ‘Work To Equality’ campaign at the World Summit on the Information Society- WSIS 2015 in May in Geneva, Switzerland.

The session looked at different experiences of organizations that are working for gender equality, both internally and externally in their organizations. With these different visions and programs, we will have a better insight about what can be done to achieve #WorktoEquality. This workshop generated a debate to raise awareness and to collect possible suggestions and solutions for addressing the issue.

The panelists included Mine Ogura, head of Work To Equality campaign, Monique Morrow-Cisco, Cheryl Miller-Verizon, Catherine Mesot-Catalyst. Remote panelists included Rifat Arif- Young Digital Leaders, Hanna Luden- consultant and Miriam Tocino- Amsterdam Women in Technology and I had the honour to chair the workshop.

The Code To Change 2015

Amsterdam witnessed The Code to Change's inaugural three-day e-skills bootcamp and conference in October 2015 during the European Code Week. The event introduced participants to e-skills and different fields of technology industry. This initiative was brought to the public by ChunriChoupaal's leaders and sponsors on a volunteer basis, through the shared belief that women deserve to have their talents developed and to achieve economic independence and that employers deserve to benefit from the full range of skills humanity has to offer. The e-skills bootcamp was led by Mine Ogura, who is also the Work To Equality campaign Lead at ChunriChoupaal. The bootcamp culminated in participants presenting websites of their own creation, using the skills they had learnt. The bootcamp achieved its ambition of demystifying programming, empowering the women present and opening a dialogue between participants and the representatives of the industry. The bootcamp was punctuated by flash-talks from industry professionals, who addressed wider issues of male-dominated workforce, glass-ceilings and also some inherent benefits of being a woman in a man's world.



The organisers featured young and emerging leaders as well as senior leaders to share stories and experiences with the selected 26 mentees throughout the bootcamp.

The Code to Change conference featured talks including “Gender and Genitals in Tech; Getting rid of biased mindsets”, “Imposter Syndrome; how to stop feeling like a fraud at work” and “An overview; women in Tech”. These were balanced by two very ‘brave men’ from the IT industry, who offered a frank and helpful male perspective on the issues being discussed in “Mansplaining IT (an alternate view of reality)”. The rapidly changing nature of the industry and the structure of our civilisation was addressed in “Big Data”. The general atmosphere of empowerment was harnessed and directed by an amazing address “A workshop

on Entrepreneurship Thinking”, which sought to isolate achievable goals, to value the talents that we already have and to overcome some mental barriers to success.

The Code to Change combined technical training with industry know-how. By addressing psychological and practical barriers, and reiterating a message of hope, these wonderful men and women have created a vibrant community who is helping each other develop and grow professionally.

This program is an initiative of ChunriChoupaal, whose mission is economic empowerment of women through digital technology. The Code to Change e-skills bootcamp and conference is the main event of our campaign ‘Work To Equality’ aimed at providing training and networking opportunities to ensure diversity in the workforce, particularly in the ICT industry. Our Code to Change program is powered by our vibrant community of female IT professionals and allies at “Amsterdam Women in Technology”. The event was sponsored by Marktplaats, Microsoft, GitHub, RIPENCC and Meet Berlage.

Workshop: The Digital Highway to social and economic empowerment



Iffat Gill, Founder/CEO of ChunriChoupaal hosted a workshop: “Digital Highway to Independence for social and economic development” at the 3rd World Conference of Women’s Shelters on 4th of November in the Hague, Netherlands. The dignitaries included Queen Maxima of the Netherlands and Crown Princess Mary of Denmark.

The workshop explored how digital technology is transforming hopes and dreams into reality. The workshop explored how after a traumatic experience, there is an opportunity for positive personal growth. The main aim was to explore women empowerment through the power of digital media for social and economic progress by providing a platform where they can share their experiences, learn and develop new ICT skill sets which can turn into earning income. This allows women to break free from the cycle of helplessness.

Lecture: Empowering “Hidden” Women through digital inclusion

Iffat Gill gave a lecture on '*inclusion and economic empowerment of 'hidden' women through digital technology*' at the Hague's International Women's Day celebrations at The Hague University on Sunday, 13 March 2016. The festival was organized by Gemeente Den Haag (The Hague Municipality). The main theme for 2016 was 'Pay it forward.'

It was a great experience to share stories of women empowerment from Pakistan and how ChunriChoupaal's work in the Netherlands to empower women through digital skills is helping them explore careers in the technology sector. The lecture focused on how technology can play a role in social and economic empowerment of women who are confined to their homes due to cultural norms and have limited contact with the outside world.



Speaking at ABI.Amsterdam Launch event

It was an honour to be one of the community leaders to initiate a community for women in technology in Amsterdam, ABI.Amsterdam, in collaboration with Anita Borg Institute for Women in Computing.

We spoke about “Digital inclusion: the importance of e-skills training for economic empowerment.” It was an honour to share the stage with Rose Robinson from Anita Borg Institute, who spoke about the role of local communities in empowering women in technology.

The sponsors included Google UK and eBay-Marktplaats.



Workshop: Gender Equality and e-Skills Gap at WSIS Forum 2016

Iffat Gill has chaired a thematic workshop on gender digital divide and digital inclusion for financial and social empowerment three years in a row. This year's workshop (2016) focused on the e-Skills gap and how The Code To Change is bridging this gap.



We championed the message of inclusion of women and girls in the digital economy through bridging the skills gap at the WSIS Forum 2016 in Geneva, Switzerland. The event was attended by 1,800 participants from 140 countries, including 85 ministers and 250 high-level representatives. ChunriChoupaal has been championing the message since WSIS+10 High Level Forum 2014 and we are proud that our contributions to the process were noted in the outcome document which was adopted by the UN General Assembly last December.

Other issues that were covered in the workshop were following:

- The role of women technologists and local community leaders in bridging the gender e-skills gap
- Bridging the e-skills gap through mentoring to enable women to access opportunities in the ICT sector
- How a multi-stakeholder approach can contribute to better solutions for digital inclusion and women's economic empowerment
- The policy makers' perspective on barriers to the empowerment of women in the digital age.

WSIS Forum 2016 High Level Panel on Inclusion

Iffat Gill was invited to speak at the high level policy session as a High Level Speaker (civil society) on Inclusion at WSIS Forum 2016 which took place in Geneva, Switzerland. She highlighted the importance of diversity and inclusion of women in the existing workforce. Her intervention included challenges faced by community leaders and grass-root organisations to implement digital literacy programs for girls and women. Other issues she highlighted were unconscious bias, safe spaces (both online and offline) for women to learn, work and express themselves, attitude of men towards inclusion.



The panel included High level government officials and ministers from around the world.

With 1,800 participants from 140 countries, including 85 ministers and 250 high-level representatives this year, the WSIS Forum is growing in importance. Last December at the WSIS+10 Review, the outcome explicitly called for the close alignment between the WSIS process and the 2030 Agenda for Sustainable Development. As the first meeting after that review, the Forum was an opportunity to gather the wider community to discuss the way forward.



Financial statement 2015

Stichting ChunriChoupaal

Statement of Revenues and Expenses Year Ended December 2015

Revenue:

Donation Github INC	€ 1029,74
Donation RIPE NCC	€ 1210,00
Registration Fee	€ 595,79
Total:	€ 2835,53

Expenditure:

Transportation costs	€ 74,05
Food and drinks at meetings	€ 91,95
Bank transaction fee	€ 5,00
MegaVolt graphic design work and event photography	€968,00
The Code To Change reimbursement to Eggleston Partners	€62,21
Scholarship Code To Change participant	€121,00
Venue	€50,00
Flyers	€ 302,50
Payment trainer The Code To Change	€136,12
ING Bank Fee	€ 84,00
Childcare (Code To Change kick-off)	€ 240,00
Cash withdrawal	€ 500,00
Spend on:	
Stationery (Code To Change kickoff)	€ 132,74
Posters	€ 78,65
Banners	€ 173,64
Code To Change Event Website Theme	€ 95,59
Cash not yet spend	€ 19,38