Annual Report

2015

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1. Activities 2015

Digital Inclusion of Women for Gender Equality at WSIS 2015, Geneva, Swtizerland

ChunriChoupaal presented the results of our 'Work To Equality' campaign at the World Summit on the Information Society- WSIS 2015 in May in Geneva, Switzerland.

The session looked at different experiences of organizations that are working for gender equality, both internally and externally in their organizations. With these different visions and programs, we will have a better insight about what can be done to achieve #WorktoEquality. This workshop generated a debate to raise awareness and to collect possible suggestions and solutions for addressing the issue.

The panelists included Mine Ogura, head of Work To Equality campaign, Monique Morrow-Cisco, Cheryl Miller-Verizon, Catherine Mesot-Catalyst. Remote panelists included Rifat Arif- Young Digital Leaders, Hanna Luden- consultant and Miriam Tocino- Amsterdam Women in Technology and I had the honour to chair the workshop.

The Code To Change 2015

Amsterdam witnessed The Code to Change's inaugural three-day eskills bootcamp and conference in October 2015 during the European Code Week. The event introduced participants to e-skills and different fields of technology industry. This initiative was brought to the public by ChunriChoupaal's leaders and sponsors on a volunteer basis, through the shared belief that women deserve to have their talents developed and to achieve economic independence and that employers deserve to benefit from the full range of skills humanity has to offer. The e-skills bootcamp was led by Mine Ogura, who is also the Work To Equality campaign Lead at ChunriChoupaal. The bootcamp culminated in participants presenting websites of their own creation, using the skills they had learnt. The bootcamp achieved its ambition of demystifying programing, empowering the women present and opening a

dialogue between participants and the representatives of the industry. The bootcamp was punctuated by flash-talks from industry professionals, who addressed wider issues of male-dominated workforce, glass-ceilings and also some inherent benefits of being a woman in a man's world.

The organisers featured young and emerging leaders as well as senior leaders to share stories and experiences with the selected 26 mentees throughout the bootcamp.

The Code to Change conference featured talks including "Gender and Genitals in Tech; Getting rid of biased mindsets", "Imposter Syndrome; how to stop feeling like a fraud at work" and "An overview; women in Tech". These were balanced by two very 'brave men' from the IT industry, who offered a frank and helpful male perspective on the issues being discussed in "Mansplaining IT (an alternate view of reality)". The rapidly changing nature of the industry and the structure of our civilisation was addressed in "Big Data". The general atmosphere of empowerment was harnessed and directed by an amazing address "A workshop on Entrepreneurship Thinking", which sought to isolate achievable goals, to value the talents that we already have and to overcome some mental barriers to success.

The Code to Change combined technical training with industry know-how. By addressing psychological and practical barriers, and reiterating a message of hope, these wonderful men and women have created a vibrant community who is helping each other develop and grow professionally.

This program is an initiative of ChunriChoupaal, whose mission is economic empowerment of women through digital technology. The Code to Change e-skills bootcamp and conference is the main event of our campaign 'Work To Equality' aimed at providing training and networking opportunities to ensure diversity in the workforce, particularly in the ICT industry. Our Code to Change program is powered by our vibrant community of female IT professionals and allies at "Amsterdam Women in Technology". The event was sponsored by Marktplaats, Microsoft, GitHub, RIPENCC and Meet Berlage.

Workshop: The Digital Highway to social and economic empowerment

Iffat Gill, Founder/CEO of ChunriChoupaal hosted a workshop: "Digital Highway to Independence for social and economic development" at the 3rd World Conference of Women's Shelters on 4th of November in the Hague, Netherlands. The dignitaries included Queen Maxima of the Netherlands and Crown Princess Mary of Denmark.

The workshop explored how digital technology is transforming hopes and dreams into reality. The workshop explored how after a traumatic experience, there is an opportunity for positive personal growth. The main aim was to explore women empowerment though the power of digital media for social and economic progress by providing a platform where they can share their experiences, learn and develop new ICT skill sets which can turn into earning income. This allows women to break free from the cycle of helplessness.

2. Financial statement 2015

Stichting ChunriChoupaal
Statement of Revenues and Expenses Year Ended December 2015

Revenue:

Donation Github INC	€ 1029,74
Donation RIPE NCC	€ 1210,00
Registration Fee	€ 595,79
Total:	€ 2835,53

Expenditure:

Transportation costs	€ 74,05
Food and drinks at meetings	€ 91,95
Bank transaction fee	€ 5,00
MegaVolt graphic design work and event photography	€968,00
The Code To Change reimbursement to Eggleston Partners	€62,21
Scholarship Code To Change participant	€121,00
Venue	€50,00
Flyers	€ 302,50
Payment trainer The Code To Change	€136,12
ING Bank Fee	€ 84,00
Childcare (Code To Change kick-off)	€ 240,00
Cash withdrawal	€ 500,00
Spend on:	
Stationery (Code To Change kickoff)	€ 132,74
Posters	€ 78,65
Banners	€ 173,64
Code To Change Event Website Theme	€ 95,59
Cash not yet spend	€ 19,38